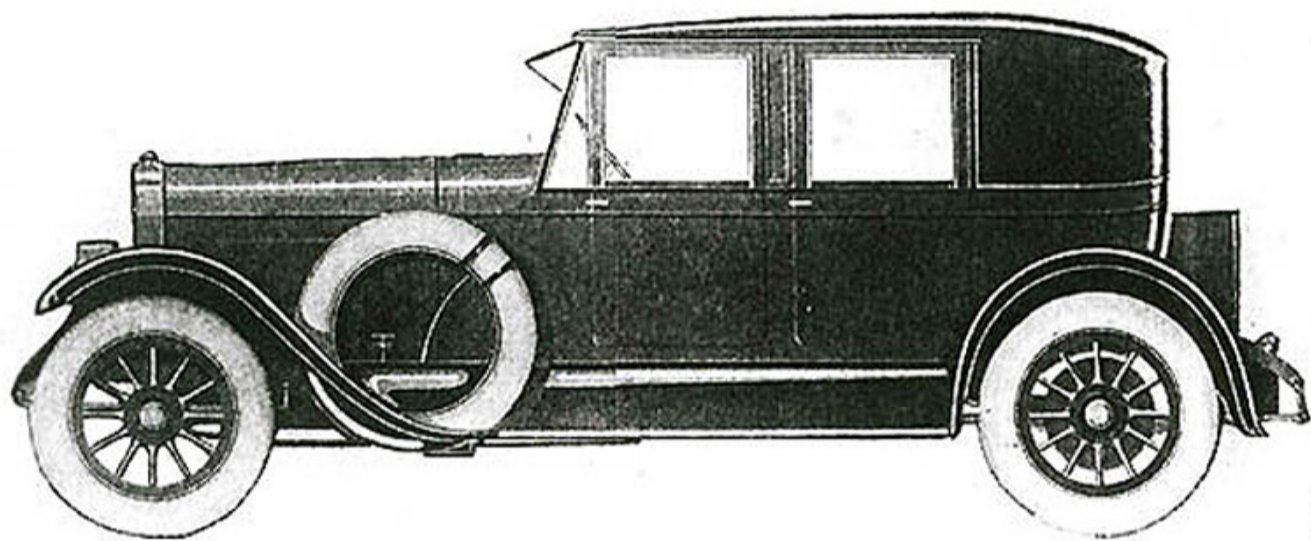


V A N I T Y F A I R

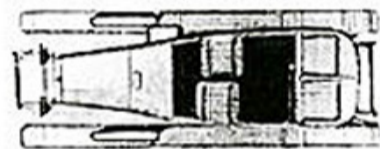
April, 1922

Prize Winning Body Designs

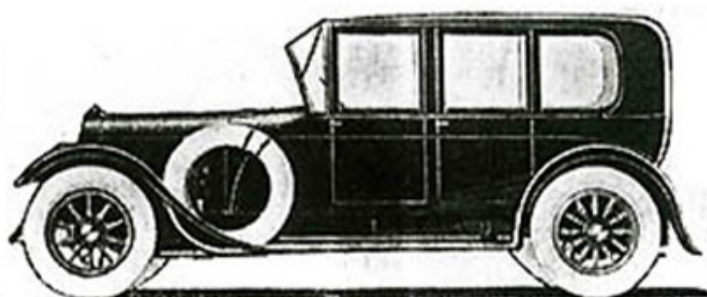
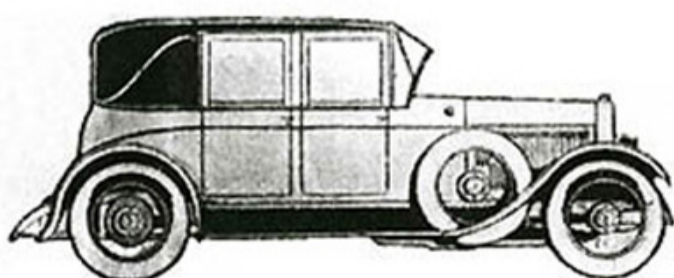
*Showing the Tendency Toward
Conservatism in High Grade Cars*



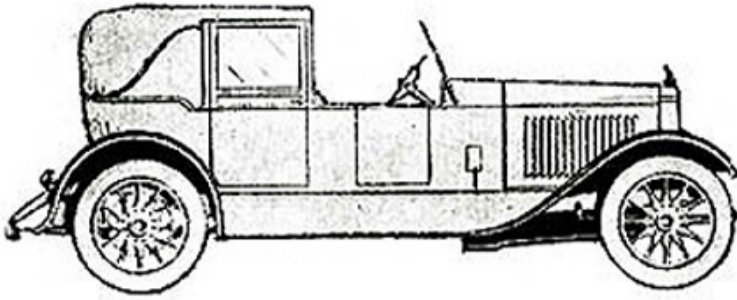
The first prize was awarded to Philip Brostrom for this substantial looking sedan - limousine which has attractive lines and provides exclusiveness for rear seat passengers through the absence of quarter windows



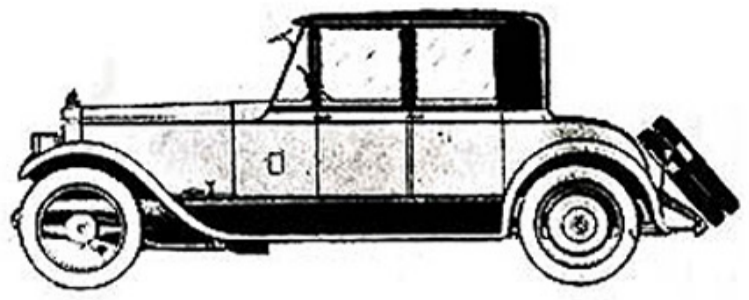
The sedan, with downward curved moulding, designed by J. J. St. Croix, received second prize. It has a leather top with outside folding joints, but is non-collapsible



Conservatism in High Grade Cars



This brougham by Harrold Gottlieb, which received honourable mention, has the appearance of a land-aulet but the top does not fold back as in that style of vehicle



Honourable mention was also awarded to this striking 4-passenger coupe by Richard H. Burke. It is a style of car which is increasing in popularity rapidly

HERE are the five sketches of motor car designs which won cash prizes or honourable mention at the recent first annual Body Builders' Show in New York. In this competition were entered many of the leading custom body builders. The drawings are shown here, not only as excellent examples of the present styles in American motor cars, but to lend vivid proof to the statement that the rule of the day, in regard to automobile lines, calls for rigid conservatism. There is nothing even slightly radical about any of these cars and yet there is not one of them whose owner would not feel a justifiable pride in its appearance in any motor car gathering, according to present standards.

The conditions of the contest were that each design should illustrate a complete car with a body to accommodate four or more passengers and that it must fit some one of the chassis used in substantial quantities by any automobile manufacturer, without altering the body mounting dimensions. Readers who are contemplating having new cars built, may find some useful suggestions in these prize winning sketches. We shall be glad to supply addresses of the designers.

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