

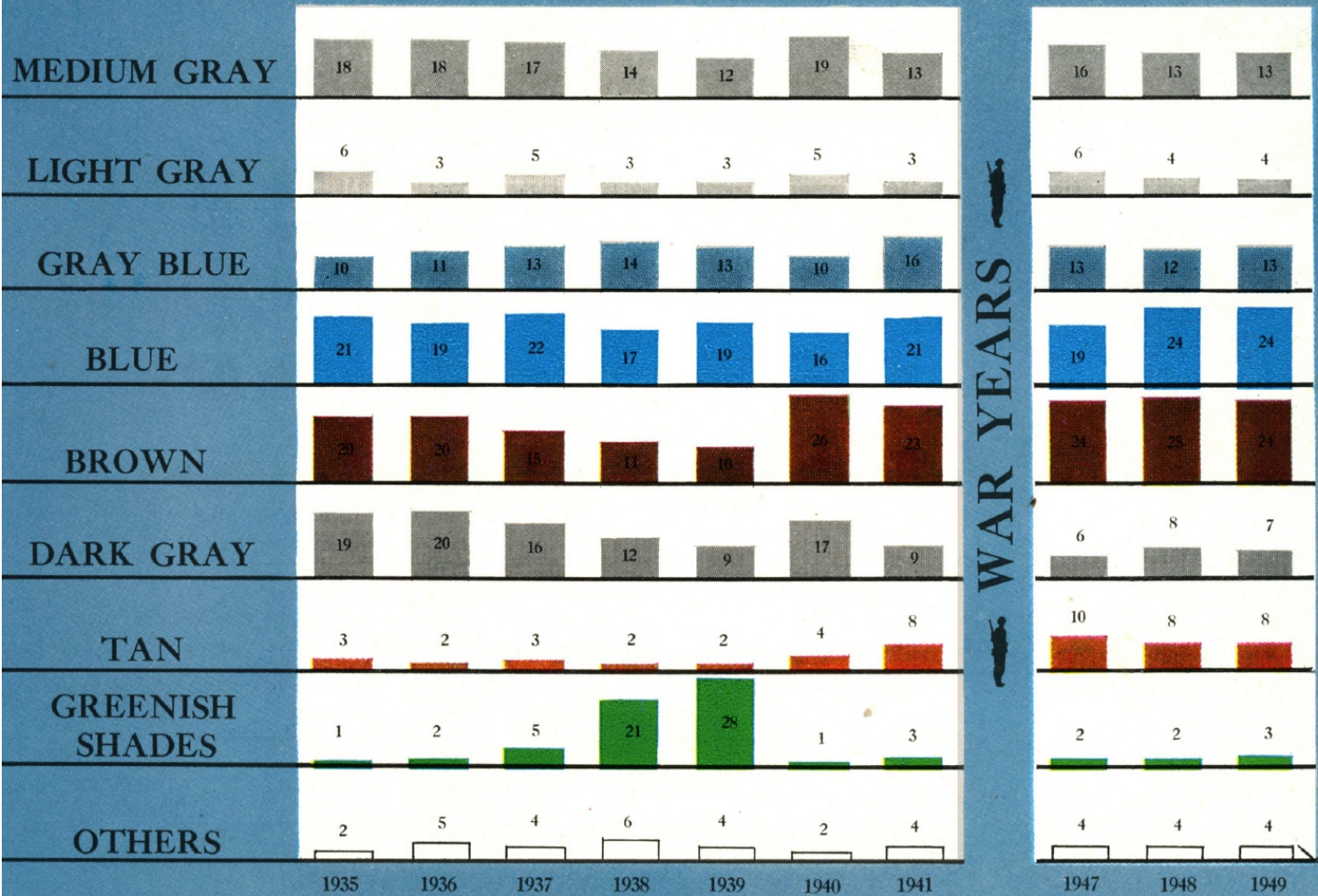
# Men's Wear

## February 10, 1950

### page 331

## FALL and WINTER COLOR TRENDS 1935 to 1950

Percent of year's sales by colors



SOURCE: MEN'S WEAR's Annual Fall and Winter Clothing Surveys

WAR YEARS



OldMagazineArticles.com



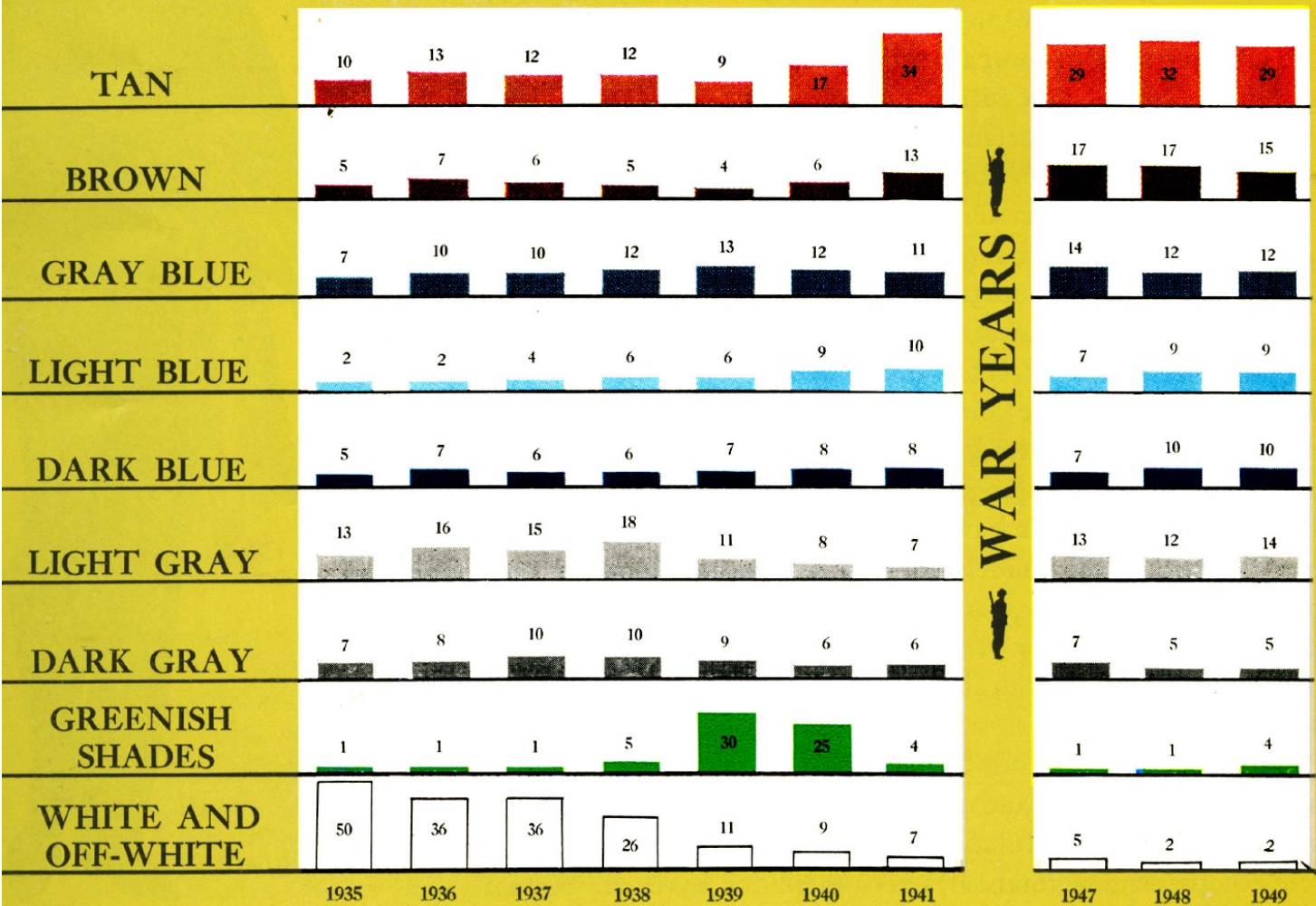
# Men's Wear

## February 10, 1950

page 330

### SPRING and SUMMER COLOR TRENDS 1935 to 1950

Percent of year's sales by colors



WAR YEARS



SOURCE: MEN'S WEAR's Annual Spring and Summer Clothing Surveys