

Supplying Chewing Gum to the A.E.F.



A close companion in popularity to candy and tobacco was the typical American product, chewing gum. This confection was found of great value on the march as a substitute for water. Its importance is shown in the vast amount sent overseas. A total of 3,500,000 packages represents the overseas shipment in January, 1919. The shipment for February was 3,200,000 packages. The winter consumption of gum was heavier than that of summer, the average monthly supply being only 1,500,000 packages during the summer of 1918. Chewing gum came to be considered a necessity by the men in France and has been found to be an invaluable aid to keeping up their spirits in the midst of hardships.

America's Munitions 1917-1918

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