

FASHION

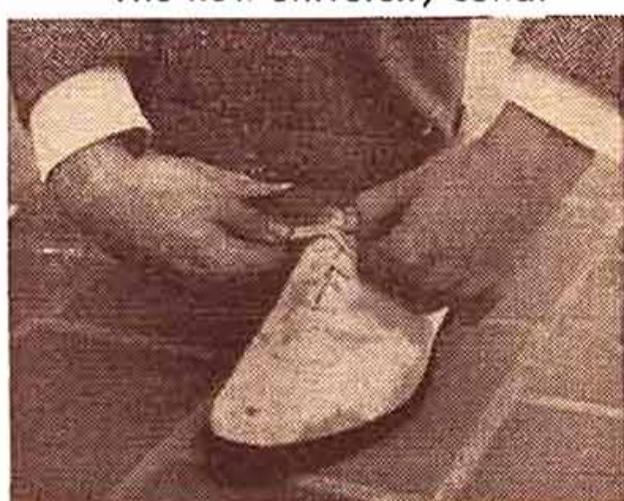
FOR COLLEGE: WHITE SHOES OR "DIRTY WHITES"?

As college girls talked "back-to-school," it was clear that they had switched their allegiance from saddle shoes to a new favorite: white bucks. The girls predicted they wouldn't be white long. Typical of the new all-white shoes were the Sandler of Boston buckskins with tennis soles (*opp. p.*). Further prediction: Girls would be knee-deep in socks like the tasseled and links-knits by Wallau—or in Argyles borrowed from the boys. Collegemen, way ahead of the girls, were buying their white shoes already dirtied. London Character greyed-tone "Dirty Bucks" were reported selling 3-to-1 over stark white, were inspired by the authentic dirty white shoes of Eastern campuses (*below*).

COLLEGE MEN'S COLLARS were expected to sell short—like the Van Heusen button-down with new, short rounded points (*top*).



The new university collar?



Nature's own "dirty whites"

Quick August 11, 1952
p. 37

