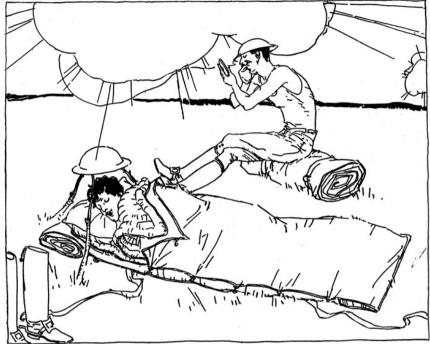
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-the first of four pages-

Vogue: November, 1918 page 58

CHRISTMAS GIFTS FOR THE EARLY SHOPPER

In This Section of Eight Pages Vogue Suggests a Wide Variety Of Christmas Gifts for the Patriotic Early Shopper—Special Gifts for the Men Overseas and those in our Camps at home

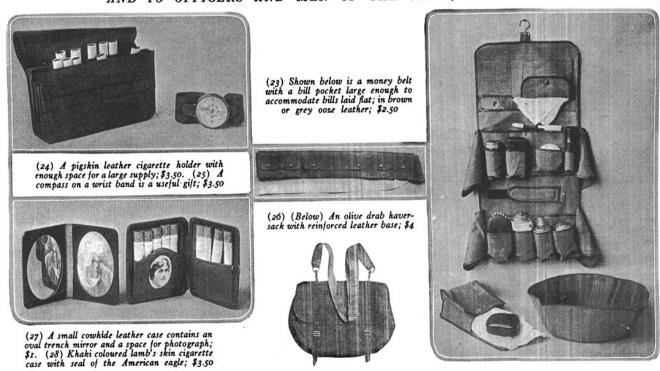


NOTE: ORDER YOUR GIFTS BY NUMBER. FOR DIRECTIONS SEE PAGE 112

(18) Nothing could be more comfortable than this khaki coloured sleeping bag. It has a vermingroof Kapok mattress lining. On cold wintry nights it would be a great solace. It rolls up into a small compact space when not in use; camp roll, \$15; Kapok mattress lining, \$13.50

(21) (Below) A complete set of toilet articles including a safety razor of the best quality, a trench mirror, and the essential sewing things are packed compactly and given a convenient hook by which the whole trench kit may be hung; \$7.50. (22) A rubber-lined basin, soap holder and wash cloth; \$2

FOR FULL GOVERNMENT REGULATIONS CONCERNING THE SENDING OF GIFTS TO SOLDIERS OVERSEAS, TO THE MARINES, AND TO OFFICERS AND MEN OF THE NAVY, SEE PAGE 128



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(1) (Right) An unusually wellmade trench coat has a detachable
fleece interlining with an oiled cambric lining besides, and, to ensure
its being absolutely weather-proof,
it is made of water-proof gabardine.
There are roomy pockets and the
sleeves buckle in to keep out the
cold; \$55



(2) Sleeveless sweater, olive drab or grey \$5.50. (3) Heavy woollen socks; \$1.50. (4) Gloves, two pairs in one, with outside glove of tan calfskin and inside of wool; \$6.50

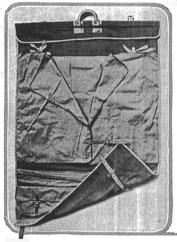


HE'LL REALLY THANK YOU

IF YOU SEND HIM THESE



(5) A khaki writing case has an address book and dictionary and space for letters and note-paper. With such provocation, he's much more likely to write often; \$10



(6) A khaki clothing roll of heavy canvas with leather straps contains many ample pockets and yet makes a compact bundle when rolled up; 36 by 50 inches when open; \$12.50



IMPORTANT NOTICE

THE patriotic gift this year is the useful gift. Futilities have no place in the world to-day. Therefore Vogue, in its Christmas gifts sections, will show only those articles which can stand the tests of value and utility.

can stand the tests of value and utility.

Order these gifts by number. For full instructions for ordering see page 112. Order your gifts at once. The Government wants all Christmas shopping over at the earliest possible date in order to clear the lines of transportation for wartime essentials. Vogue has accordingly prepared a number of its gift pages for this issue—earlier than ever before. By the closest cooperation with the shops we have arranged to have a definite supply held for our readers, but naturally this offer will hold good for only a limited time. Those who order first will be served first. Every order will be numbered and filled in the order of its receipt.



(7) These big rough khaki coloured bath towels are welcomed by the men in camp and nobody can object to them on the ground of practicality. A set of three costs \$2.25

(8) (Left) A roomy leather bag of grained cowhide, handsewn, collapsible, with very strong mountings and straps, is useful for the officer's short trips. Length, 24 inches; \$50

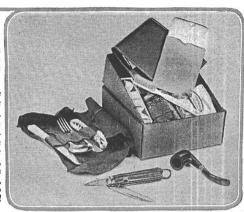
NOTE: ORDER YOUR GIFTS BY NUMBER. FOR DIRECTIONS SEE PAGE 112



Photographs from Bradley and Merrill

Nos. 9 and 10 will be sent to men overseas directly from London, thus decreasing transportation difficulties

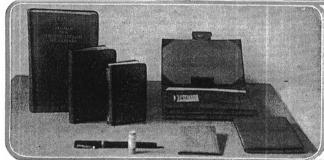
(9) A goodie box includes a jar of marmalade, a fruit cake, a pound of mixed candy, a half pound of chocolate, four packages of chewing-gum, a pound of mixed biscuits, a tin of sausage, a tin of sardines, and four tins of soup; \$5. (10) A combination kit contains a khaki roll with knife, spoon, fork, corkscrew and can opener, a good serviceable pocket knife, a pipe, a trench mirror, a leather wallet, two khaki handkerchiefs, and a plentiful supply of toilet articles; \$5



(30) (Right) This tea service and stove burns gasolene which is always obtainable overseas. The stove fits in a five-inch high tin case used to heat the tea water; the cover is used as a refiller; \$2.50. (31) The tea is fine Chinese Congou compressed into small tablets, half-pound box; 60 cents. (32) The bottle contains 100 "Saxin" tablets, an English substitute for sugar, six hundred times as sweet; 60 cents

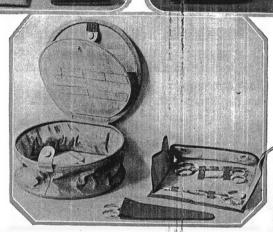


HERE ARE THE THINGS
YOU SHOULD BUY FOR
THE WOMAN WHO IS DOING WAR WORK OVERSEAS



(33) (Above) A French and English dictionary bound in very soft fine grain black leather; \$5. (34) Diary in long grain black leather; \$2. (35) An abridged edition of the same French and English dictionary, in red grained leather; \$1. (36) The portfolio is compact, covered with tan calfleather; two dozen sheets of writing paper and envelopes, stamp book, and calendar; \$4.75. (37) Fountain pen of good safety military make with pocket clip and, in the end of the pen, a case containing two dozen ink tablets. Pen, \$3; extra box of tablets containing two dozen, 15 cents. (38) Folder in long grain leather for two pictures; in khaki; \$1.50. (39) Larger folder, 5¼ in.; \$3.50

NOTE: ORDER YOUR GIFTS BY NUMBER. FOR DIRECTIONS SEE PAGE 112



(46) A collapsible sewing box of pigskin lined with moire has a small box fastened to the base for thimble and buttons and a pocket in the top; diameter, 8 in.; 3 in high when extended; \$5.95. (47) Large scissors case of heavy grain leather lined with grey sateen, fitted with three pairs very fine quality steel scissors, 6 in., 5 in., and 3½ in.; \$4.50. (48) Single pair of scissors in silk-lined leather case, 5 in.; \$1.50

(40) Electric flash of gun metal. Batteries for this lamp purchasable at the front; 4 in. long; \$1.90. (41) Flask of white non-corroding metal, silver plated; top lined with gold wash forming a drinking cup; capacity 1 pint; \$5. (42) Medicine case of panther grain seal leather in black containing eight 3½ in. bottles with nickel tops, \$3; four bottles, \$1.75; 10 bottles, \$4. (43) Watch for war workers has an alarm, and the back opens to form a stand; numerals and hands of radium, case of nickel, seven jewelled and guaranteed one year; \$15. (44) Knife containing one large blade, one gauge, one bottle opener, and one can opener; \$2

(49) The rubberial air pillow at the left comes in khaki colour only and it 18 in. long. It fold up and fits into a case of the same material measuring 5% in.; price, \$1.75

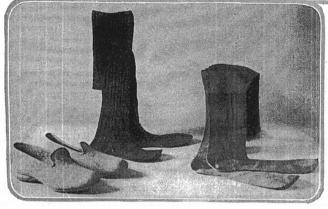
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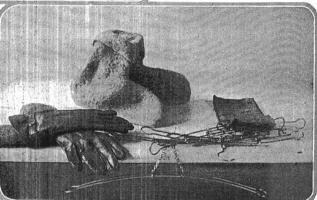
(52) (Below) Slippers of heavy grey or dark blue felt bound with grosgrain ribbon; soles thickly padded; \$1.75. (53) Stockings of English ribbed medium weight wool, heather and oxford grey mixture; \$4.25. (54) Stockings in silk and wool mixture in dark grey; \$2.75



(50) (Left) The rubber wash-bowl fits over the folding iron standard. (50a) The bucket is of rubberized canvas with an iron frame and handle. Both collapse very flat. Bowl; \$2. Bucket; \$2.50. (51) Castile soap packed in tin-foil; 35 cents

(55) (Below) Gloves of heavy tan leather with strap and snapper; really two distinct pairs of gloves, as the heavy woollen lining is detachable; \$5.50. (56) Bed socks of very soft wool, in grey; \$2. (57) Four folding hangers in tan suede bag; \$1.50





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