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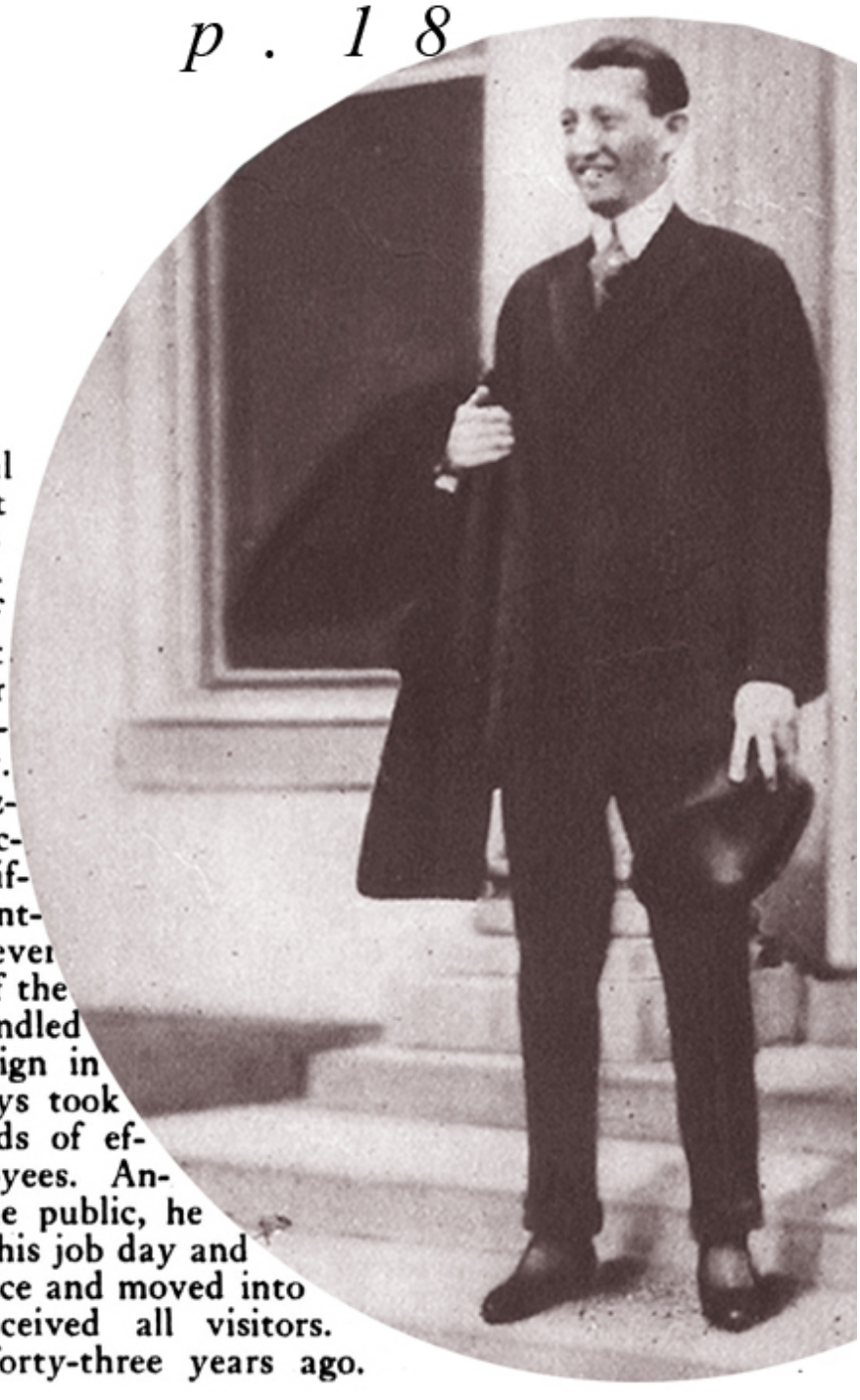

WILL H. HAYS was Postmaster-General in President Harding's Cabinet up to last January, when he resigned that office to assume absolute control of the motion-picture industry, at an annual salary of $150,000. Under his three-year contract he was given unrestricted direction over the production, distribution, and exhibiting of motion pictures in this country. His job calls for organizing and harmonizing the industry, bringing the tone of pictures to a higher level and settling all differences that arise. Prior to this appointment, Mr. Hays had been in politics ever since he left school. He was chairman of the Republican National Committee that handled President Harding's successful campaign in 1920. As Postmaster-General, Mr. Hays took many steps to introduce new standards of efficiency among the 300,000 postal employees. Announcing that his time belonged to the public, he withdrew from social life and worked at his job day and night. He gave up his own private office and moved into a large general room, where he received all visitors. He was born in Sullivan, Indiana, forty-three years ago.

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