-An undated advertisement from the Stars & Stripes, 1918-



THERE'S NOTHING LIKE LEATHER

The success of our Chamois Leather Underwear at the Front in past years has been so great that we can safely guarantee satisfaction with these garments which we have made from the finest selected skins. Chamois Leather keeps the Cold OUT and the warmth IN—it is most comfortable in wear and it washes easily and perfectly. These prices are almost exactly the same as last year because we set our workshops going in the early Summer. We have large stocks in all sizes but when these are gone the prices must go higher. We strongly recommend you to order at once.

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Your American Comrades in London are already coming to know our new premises at 16 Regent Street, opposite our London store where the latest American newspapers and magazines can be read in a comfortable armchair with light refreshments free.



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