

PHOTOPLAY

August, 1920



The ADVANTAGES *of the* MOVIES OVER *the* LEGIT



Verse by Decorations by
Howard Dietz* Ralph Barton

I

THE picture theater's always dark
So things you throw won't hit the mark.

II

The actor in the movie play
Can't hear the things you often say.

III

The spoken drama's always longer;
The movie hero's always stronger.

IV

The spoken drama thinks it's witty—
The movie heroine is pretty.

A DIFFERENCE

PEOPLE who are critical, ultra-analytical,
Comment on the movies as they be
In a query passionate—This is how they fashion it:
“Are they fit for *juveniles* to see?”

We attack these querdulous people, though it's perilous—
We would change their hue and eke their cry.
Give us pictures anyway—dollar way or penny way—
If they're fit to reach the *adult* eye.