

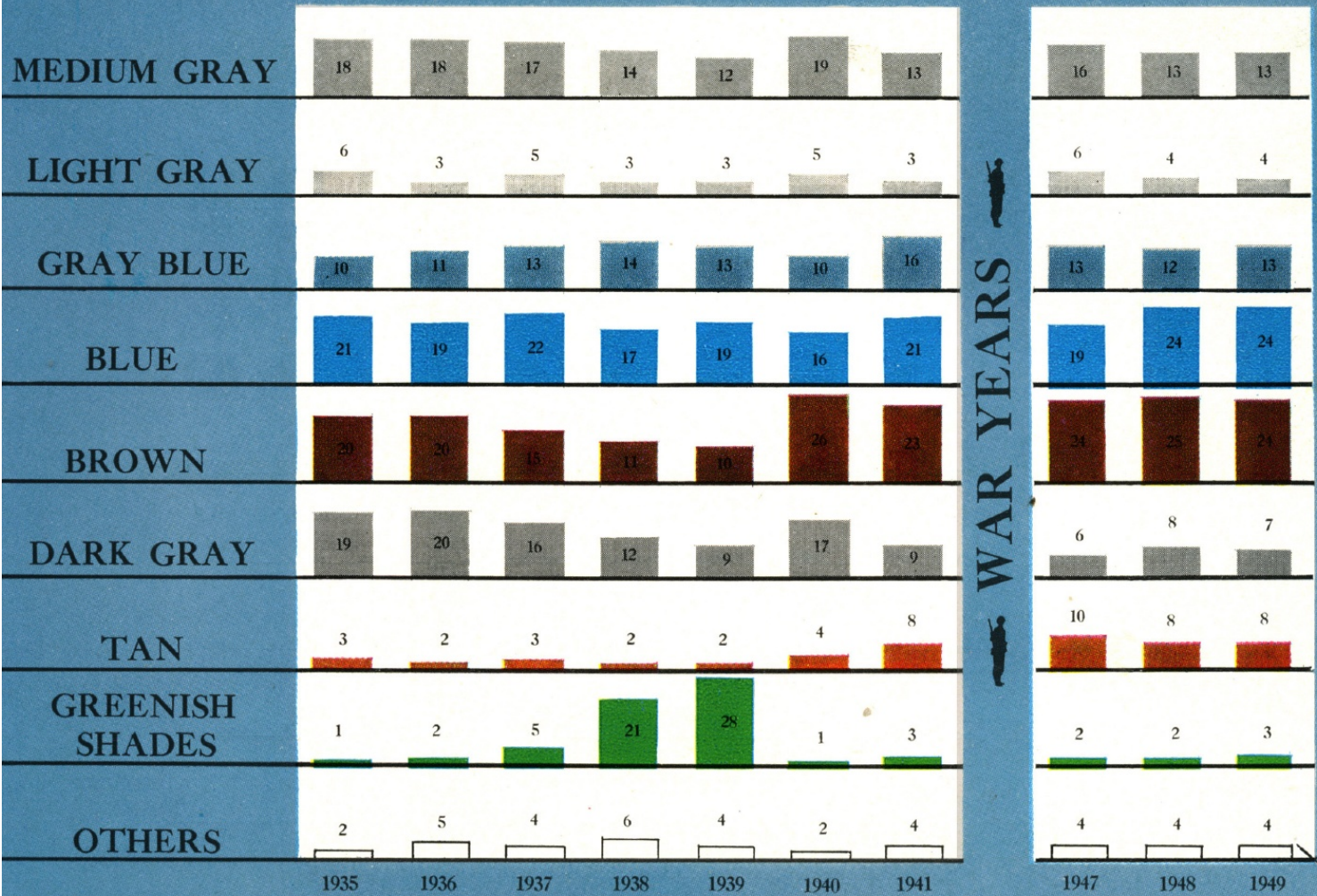
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FALL and WINTER COLOR TRENDS 1935 to 1950

Percent of year's sales by colors



WAR YEARS

SOURCE: MEN'S WEAR's Annual Fall and Winter Clothing Surveys



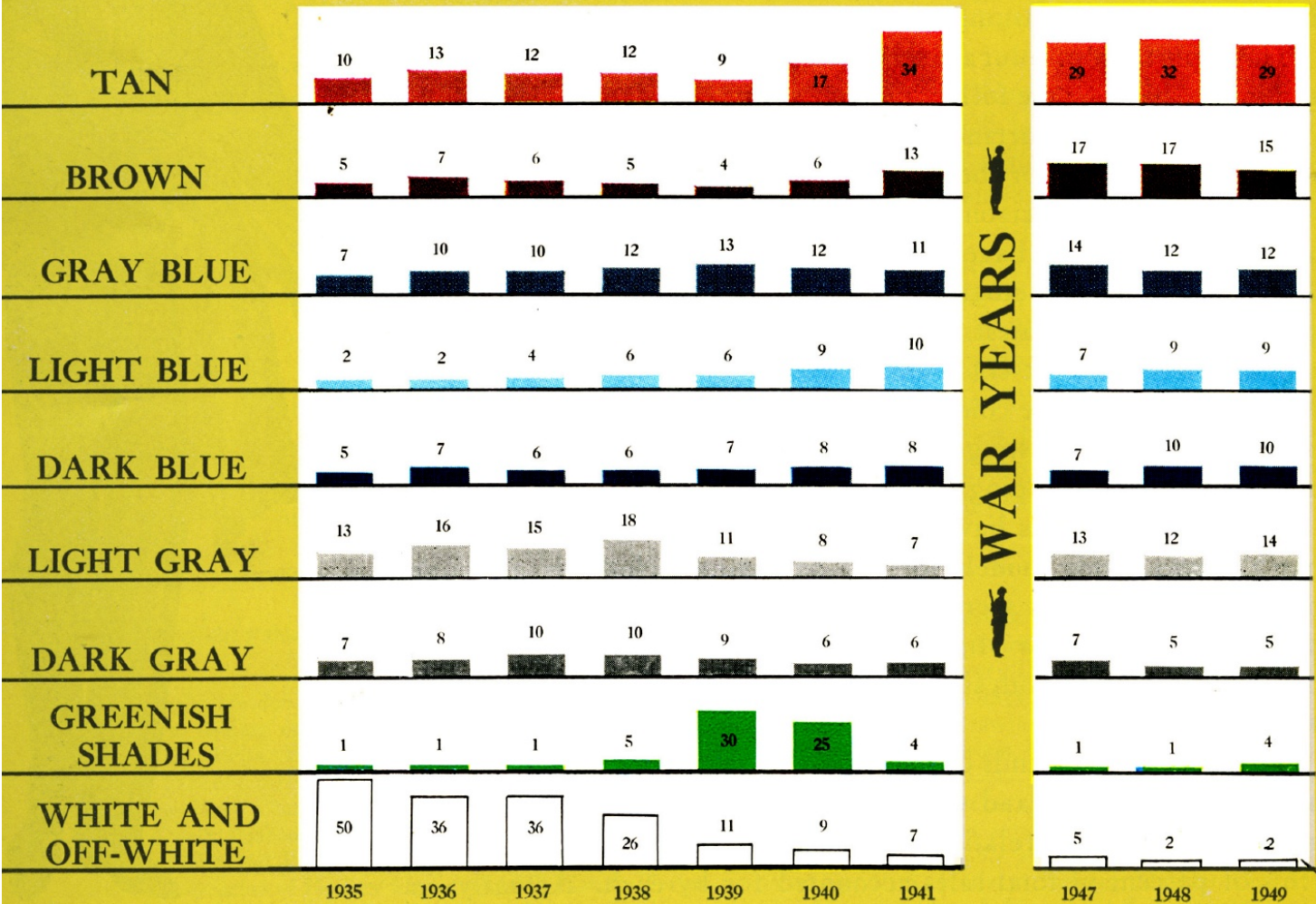
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SPRING and SUMMER COLOR TRENDS 1935 to 1950

Percent of year's sales by colors



WAR YEARS



SOURCE: MEN'S WEAR's Annual Spring and Summer Clothing Surveys