PHOTOPLAY

MARCH, 1939

P. 20

Emily Post on the Language of Hollywood

At the tail~end of a vey long interview concerning the problems in which Hollywood movies depict polite society, the legendary manners maven, Emily Post was asked one more question...

"And now," Mrs. Post leaned back, "I hope I've answered enough questions for you."

"All but one," I assured her.

"And what might that be?"

"English, pure and simple."

Mrs. Post laughed. "I'm afraid to speak about that, for I'm really a kind person. I don't like to hurt people's feelings. But it is true that your scenic designer may furnish a faultless set, a star's gown may be flawless . . . everything can look like society . . . but talking is the dead give-away."

And because this fault, so glaring, can so easily be corrected, I prevailed upon Mrs. Post to give us part of her preferred list of English "don'ts."

DON'T SAY:

SAY:

automobile
reely
secretree (unless
av viator
eggsit
Muhree
col yum
for mid able

automobile real-ly secretary ay viator exit Marie column formidable

OldMagazineArticles.com

EMILY POST

DON'T SAY:

cult your at-all

ray-tion to-may-to

mayonnaise

mayonnaise

vallay attended wealthy brainy

"Pardon me"

lovely food
"Charmed" or
"Pleased to
meet you"
a stylish dresser

formals
fellow or chap
young lady
close friend

social affair
drapes
mansion
I recall
request
"Permit me to assist you"
converse

presume

SAY:

cultcha

a-tall

ration (rash)

to ma(h) to

mai-onnaise (my)

valet

went to

rich

clever

"I beg your pardon" or "Ex-

cuse me"

good food

"How do you do"

"She wears lovely clothes" or "She dresses well"

formal clothes

man

girl

a best or intimate

friend

a party

curtains

big house

I remember

ask

"Let me help you"

talk

I suppose

OldMagazineArticles.com