**EXTRA** 

## The Philadelphia Inquirer An Independent Newspaper for All the People

**EXTRA** 

July Average: Daily 406,650, Sunday 1,124,656

With Cabinet Heads

F.D.R. CHEERED BRITISHWARNED R.A.F. Pilot Downs Nazi Leader's BY NEWS; SEES WAR NUT OVER; Plane After Battle Over Channel.

London-Adolf Hitler is dead and his body is on its way Air Raids; Churchill to London. A 21-year-old pilot of a Hurricane fighter plane shot down the Nazi bomber in which the German Fuehrer was being flown over the English Channel today in what



Faces Opposition

may well have been a per-BERLIN SILENT sonal observation flight pre-IN SUCCESSIFI; paratory to the start of the FIGHT PUSSIBLE vasion of these Isles.

A destroyer of the Royal From More Fanatical Navy sped to the wreckage of the Messerschmitt and extracted the bodies of Hitler and his pilot before the plane sank.

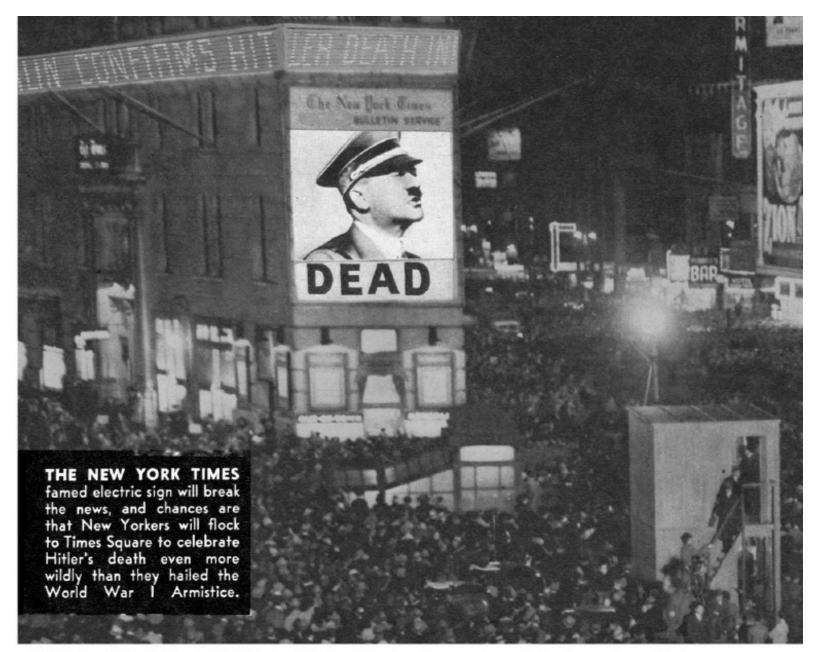
There is no doubt of the identity of Hitler.

The Associated Press, in a dispatch from Berlin, said there was no official word on the death of Hitler. The authoritative D. N. B., in a brief statement said: "Herr Hitler took off on a flight this afternoon. His plane was one

# Greatest News Story of

HOW HITLER MAY MEET HIS DOOM IS ENVISIONED NEWSPAPER EDITORS OF U. S. AND

CLICK MAGAZINE: August, 1941, Volume 4, Number 8, p. 2



## GREATEST NEWS STORY

### OF THE AGE CONTINUED

Every generation produces its one great news story. Sometimes, as in the case of the California gold rush of 1848, it never makes headlines. More often it comes as a surprise editors are quick to recognize as that one big break they were waiting for. The story that will prove to be the greatest of our age is no surprise, is known by all editors. The only thing that stops them from breaking it on their front pages is the simple fact that it hasn't happened—yet. But every editor we queried agreed that when it happens, the death of Adolf Hitler will sell more papers than any other news event of the twentieth century. CLICK asked some of the world's leading editors to tell how they would break it.

We went after a great conservative standard-size paper, a new unconventional tabloidsize paper, and then, for international fla-

vor, we queried the paper with the world's largest daily circulation — Lord Beaverbrook's Daily Express.

For CLICK, these papers prepared the front pages of their papers as they would





## in the INQUIRER

by E. Z. Dimitman, Executive Editor

Some time ago, someone editors a striking question: "What would your headline be if the following stories all broke at once: a Titanic sea disaster, a 'for the woman I love' abdication, a McKinley assassination, an Iroquois Theatre fire, a nation-wide bank holiday, and the Munich pact signing?"

One of the editors wrote: "ALL HELL BROKE LOOSE TODAY"

Sensational stories rarely are important, important stories rarely are sensational. When an editor gets his hands on a story which is highly sensational and dramatic and at the same time highly important—important enough to change the course of civilization—then the editor has THE story. I can visualize no better story than that of the violent death of Adolf Hitler at this time. The treatment that would be given such a story by the editors of American newspapers would not, I believe, vary much.

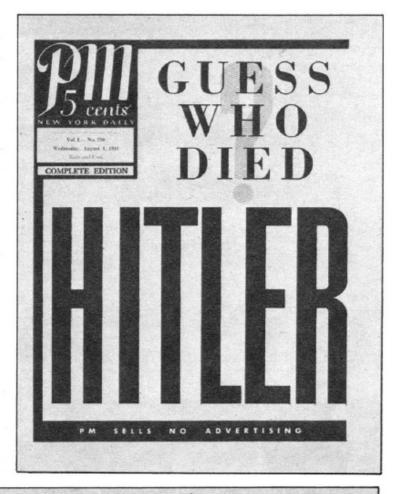
Conservative newspapers such as the Philadelphia Inquirer, New York Times, Chicago Tribune, Baltimore Sun (morning), St. Louis

### in PM by Raiph Ingersoil, Editor

The best guess would be that Hit-EDITOR INGERSOLL ler's personality contains the seeds of its own destruction. This is based on the plentiful evidence of his emotional abnormality. We know of his tendency to think of himself as persecuted—and we know that his personal life is not that of a normal man. So even a layman has the right to guess that he may come to the end that the emotionally unbalanced often come to—suicide.

I would not bet on assassination. Very few of history's tyrants have been assassinated and, while it is possible, the odds are long.

But the best bet remains that the violent aggression which brought him to dream together the Nazi regime will undo him. If he turns against himself, he will avenge himself on Adolf Hitler by throwing the latter off the cliff at Berchtesgaden. Were only a millionth of the hate that he directs outward to the rest of the world turned inward against himself, it would be all over in a flash.







# Daily Express





### HITLER SHOT DEAD BY GOERING

Their Last

### We Will Not Stop War

Then Turns Revolver on Himself in Opera Box

Express Staff Reporter, C. V. R. The

**NEW YORK, Tuesday.** 

HITLER is dead. Goering killed him. Then Goering killed him

It happened tonight in a box at the Berlin State Opera House where the man who wanted to rule the world and his assistant were listening to a performance of Richard Wagner's "The Twilight of the Gods." No explanation is yet available. But Goebbels is already trying to minimize the effect of the loss to Nazidom of its two chief prophets.

The World Says-

THANK GOD!

Ever since "blitz" bombings of Berlin b
R. A. F. have been occurring nightly, Go
who once promised that no enemy plane v
ever reach the German capital, has been in
se, the official German news agency expla
and, as for Hitler, it has been well know
higher Nazi circles for some time that the F
rer has been suffering from unaccountable
lucinations that he and he alone was respoi
for German successes in its fight for world



All Traces of Hitlerism to

Be Removed-Churchill

THE British Government has no intention of seeking a truce with Nazi Germany now that Nazidom's two chieftains, Hitler and Goering, are dead.

In a special announcement from No. 10 Downing Street late last night the Prime Minister and; "It is giad tidings that we have from Germany tonight. But we should not think that this ends the war. With considerable desterity, Retribution, eleverest of surgeous, has removed two of the malignant growths, from this world fo ours, but it must be remembered that many more operations will be necessary before the cancer of Nazidom is completely removed.

"British Rover and the state of the same war of the same way to the same will be necessary before the cancer of Nazidom is completely removed.

"British Rover and the same friend across the Atlanta.

#### STOP PRESS

#### in the EXPRESS by C. V. R. Thompson, N. Y. Editor



**EDITOR THOMPSON** 

hen CLICK asked me how the London Daily Express would cover Hitler's death, I cabled immediately to Arthur Christiansen, my editor. He came back within two hours with the following cable: "HERE IS MY BEST SUGGES-TION: HITLER SHOT DEAD BY GOER-ING. THEN TURNS REVOLVER ON HIM-SELF IN OPERA BOX."

Since no news goes direct from Berlin to London, as New York correspondent, I furnish my paper with its Berlin news. Hence the lead story above. You may be surprised by the fact that the Express would announce Hitler's death in type smaller than you use for baseball scores. But it really is the largest type we ever use

in England. OldMagazineArticles.com