PHOTOPLAY MARCH, 1948

THE PEOPLE'S CHOICE PHOTOPLAY'S WINNERS FOR 1947

Fourth most popular picture: "It's a Wonderful Life," with Donna Reed and Jimmy Stewart as smalltown couple who were richer than they dreamed

Now to the most popular pictures. They are, in the order of their popularity:

- 1. The Jolson Story
- 2. The Best Years of Our Lives
- 3. Welcome Stranger
- 4. It's a Wonderful Life
- 5. The Yearling 6. Dear Ruth
- 7. Boomerang
- 8. Blue Skies
- 9. The Egg and I 10. Margie and
- The Farmer's Daughter,

Six months ago, at the halfway mark, your list of ten favorite pictures was a very difficult list indeed. This was partially due to a late release of many pictures that have proven very popular. Six months ago only four of the current top ten pictures were favorites: "The Jolson Story," "It's a Wonderful Life," "Blue Skies" and "Margie." The other six pictures on the halfway list have disappeared entirely from the top ten: "13 Rue Madeleine," "Till the Clouds Roll By," "Notorious," "Song of the South," "The Dark Mirror" and "The Killers." You, the people, definitely prove the theory that nothing is certain but change! (Except, of course, when it comes to Bing Crosby-and, for two years now-Ingrid Bergman. With or without pictures!)

Our ballots also reveal that the two men and two women who made the greatest increase in popularity are: Ann Sheridan and Barbara Stanwyck. And the two men, Robert Mitchum and Larry Parks.

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